



PEAR White Label App - Supported Configurations & Constraints

White Label App

The Whitelabel app includes the features in the PEAR Training Intelligence user experience, using your company's branding, logo, images, colors and theming.

1) App Store Icon

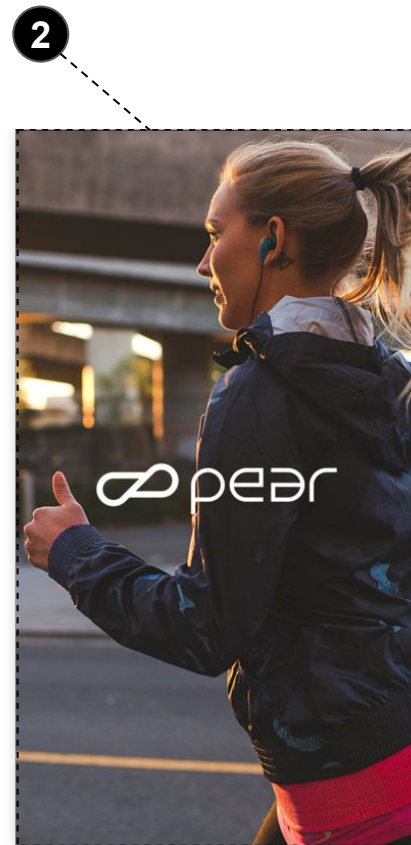
Your app icon can be customized with your logo and color scheme



2) Splash/Login screens

Your team's designed image is used for the splash screen that is shown when the app is first opened, representing your brand

The Sign Up and Login buttons are functional and cannot be customized

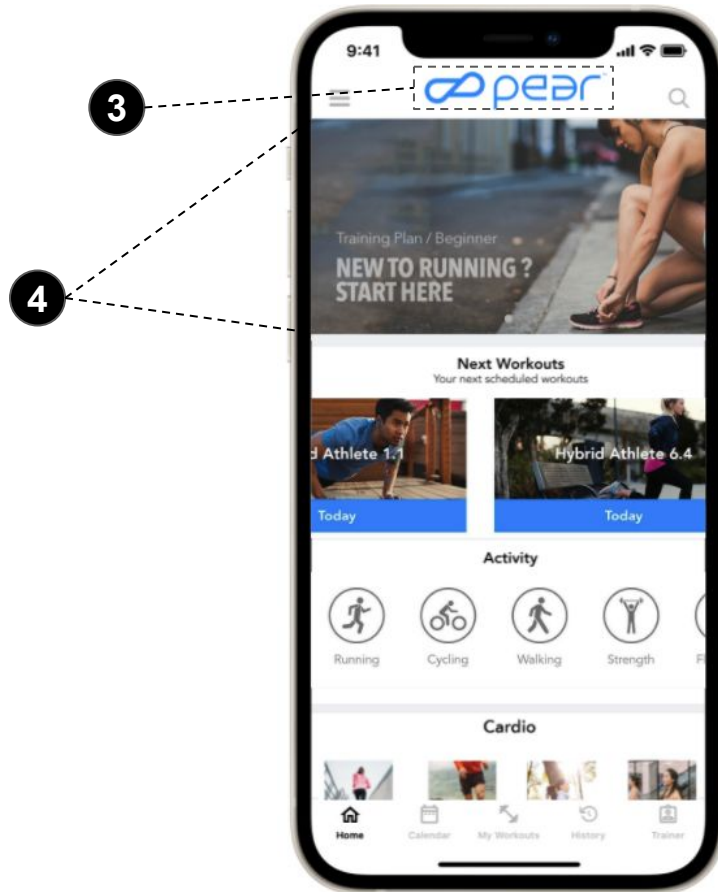


3) Logo

Your app name and logo are featured at the top of the app as well as in the app icon

4) Home Page Banners

The banner that your team designs is at the top of the home page, highlighting your brand for your members. The banners are static images and can link to external eCommerce and marketing web pages or videos inline in the mobile app. Create banner images (5 total suggested) which rotate in a carousel format

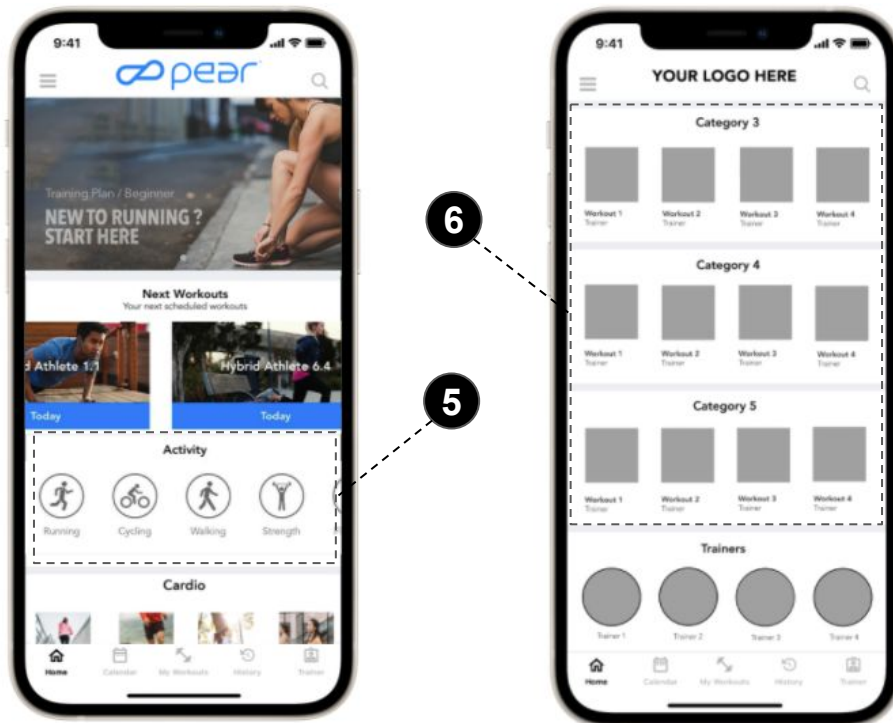


5) Activities

Option to create up to 6 custom activities. The activities should reflect your brand and keywords that identify with your products and/or techniques.

6) Categories

Option to create up to 5 custom categories. These categories can be displayed with small or large icons.



7) Fonts

The PEAR Whitelabel app default fonts are also configurable and can be replaced with a TTF compatible font

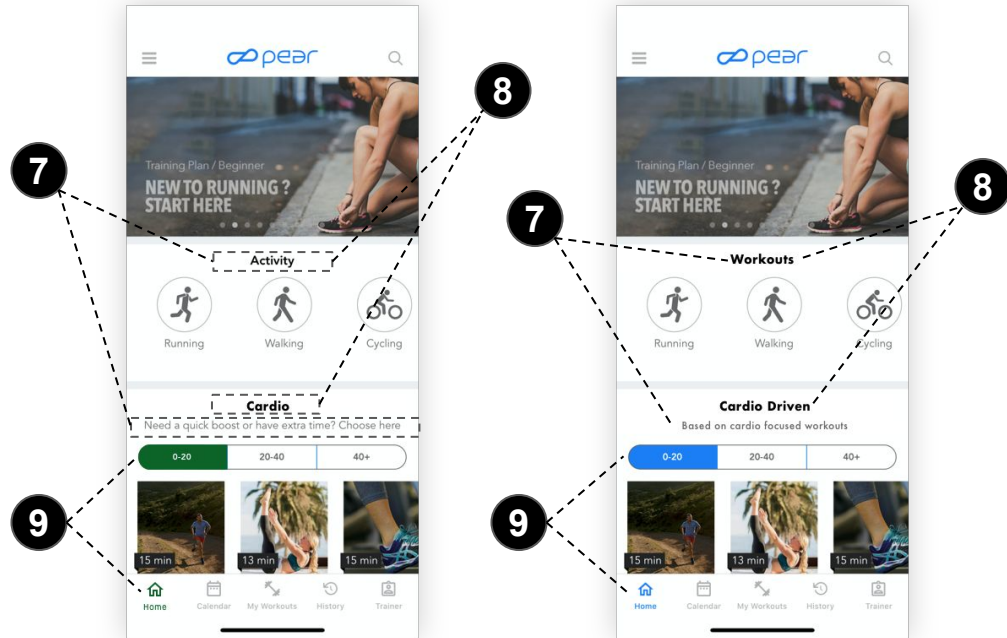
Replacement fonts should go through a full Quality Assurance cycle

8) Strings

The PEAR Whitelabel app labels can be updated to match your brand's verbiage. For example, you can rename "Trainers" to "Coaches" if that resonates with your users

9) Theming

The PEAR Whitelabel app supports color configurations to match your branding



10) Compatibility & Metrics

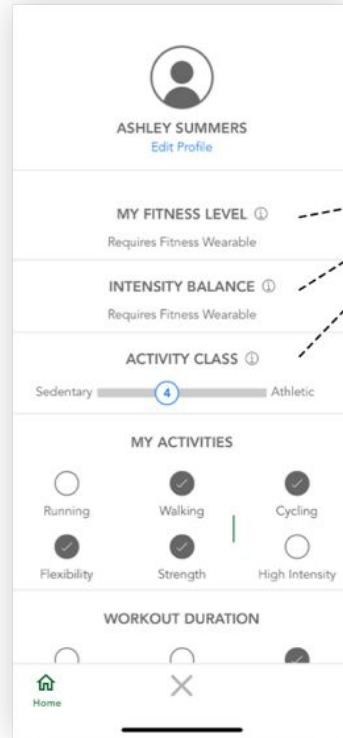
The PEAR App is compatible with third-party Bluetooth 4.0+ heart-rate variability monitors, producing Enhanced Fitness Metrics

11) Workouts & Training Plans

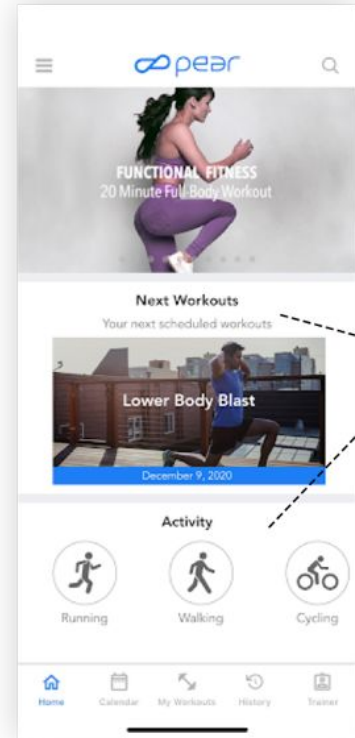
The PEAR App includes workouts and training plans in the existing PEAR library

12) Integrations

The PEAR App integrates with Apple Health



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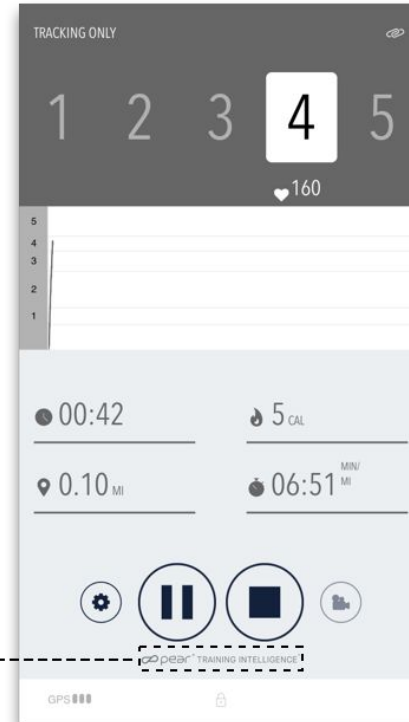
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13) Layouts

The PEAR Whitelabel app does not allow for layout, element or flow customization, this means that while custom branding is available, the order or placement of the elements and screenflow cannot be altered

14) Training Intelligence[®]

The PEAR Training Intelligence[®] trademark highlights the advanced capabilities of PEAR's core technology. This mark cannot be changed or removed



Supported Configurations

The PEAR whitelabel app was designed to provide as many configurable features and options as possible but there are constraints. The configurable options and their limitations are shown below. Items not listed in this document and the table below are not customizable in the PEAR whitelabel app.

Feature	Configurable	Description
Banners	Yes, with Limitations	The PEAR whitelabel app supports a carousel of banners. Option to have banner images link to external eCommerce or web marketing pages or in-app workout and “how-to” videos
Colors and Fonts	Yes, with Limitations	The PEAR whitelabel app allows color customization to accommodate your branding. Replacement fonts should go through a full Quality Assurance cycle to ensure that longer words do not wrap.
Strings	Yes, with Limitations	The PEAR whitelabel app allows for some string customization (i.e. navigation tab names, search filters). Replacement strings should go through a Quality Assurance cycle.
Content	Yes, with Limitations	The PEAR whitelabel supports existing content which PEAR is licensed to share. Additionally, custom recorded content can be added to the library.
Screen Layout, Elements and Flow	No	The PEAR whitelabel app does not allow for layout, element or flow customization, this means that while custom branding is available, the order or placement of the elements and screenflow cannot be altered.
Smartwatch App	Yes, iOS	The Apple Watch (WatchOS) only is supported for untethered workouts. Standard Bluetooth heart-rate variability monitors are supported for workouts when paired with the mobile app.
Results Tracking	Yes, with Limitations	The PEAR whitelabel app allow for results tracking of Enhanced Fitness Metrics only when a compatible Bluetooth 4.0+ heart rate variability monitor is used.